

Motor REVIEW

with
AFN Pro staff

TELWATER EVINRUDE PARTNERSHIP 2016

EVINRUDE AND TELWATER HAVE STRENGTHENED THEIR RELATIONSHIP THROUGH A NEW OUTBOARD DISTRIBUTOR AGREEMENT. THIS IS AN EXCITING ANNOUNCEMENT FOR THE BOATING INDUSTRY IN AUSTRALIA WITH SOME POSITIVE KNOCK ON BENEFITS FOR ANYONE LOOKING TO PURCHASE A BOAT MOTOR & TRAILER PACKAGE – AND THERE'S PLENTY MORE ON THE CARDS TO COME...

The announcement in March that BRP had appointed Telwater as the national distributor of Evinrude E-TEC outboards has sent some pretty significant waves of excitement through the marine industry in Australia. This announcement solidified an already strong relationship between BRP and Telwater - the two organisations having worked together closely since 2011 to provide customers with class-leading boat, motor and trailer packages (in our last issue for example we reviewed Stacer's Striker boats that were suitably matched and fitted with E-TECs). But what does this mean for consumers? We take a look at the benefits this will have for the end users as well as the innovations underpinning the E-TEC G2 engines and see what all the fuss is about.

AUSTRALIA'S LARGEST BOATING STAPLE COMBINES WITH BRP'S POWER AND PERFORMANCE.

Telwater is a name synonymous



with Australian boating. They are a fully Australian, privately owned and operated company that specialise in the design and manufacture of Australia's leading aluminium boat brands. Names like, Quintrex, Stacer and Savage, as well as Yellowfin and Savage Fibreglass boats, all belong to the Telwater stable. In fact Telwater is the largest aluminium boat manufacturer in Australia producing in excess of 10,000 boats and 6,000 trailers annually. This means that Telwater on any given day are producing up to 30 boats! Telwater are supported through an extensive dealer

network Australia wide with over 220 dealerships in total Australia wide. BRP is a world leader in the design, manufacturing, distribution, and marketing of motorized recreational vehicles and power sports engines with a portfolio that includes Sea-Doo watercraft, Evinrude and Rotax marine propulsion systems. They are built on a 70-year tradition of excellence and headquartered in the Canadian town of Valcourt, Québec, BRP owns manufacturing facilities in Canada, the United States, Mexico, Finland, and Austria, and has a total workforce of more than 7,900 people. BRP products are distributed in over 100 countries by more than 4,200

dealers and distributors.

FOCUS ON SERVICE.

This partnership will mean better service for consumers. Due to the partnership Evinrude products and after sales service will become even more streamlined and accessible to their customers. Telwater, as the leading boating manufacturer





in Australia supplies factory-backed, fitted boat, motor and trailer packages makes the ideal distribution partner to provide sales and after sales support and every BMT, (that's boat motor trailer for the un-initiated), package will leave the factory fully pre-delivered – and a package that's fitted out correctly will always have major benefits for performance, straight out of the box. Every time! The implications for customers have the potential to be very positive. The process becoming

more centralised and simpler meaning customers can be secure that their dealers are 100% focused on service – consumers are getting the right package for their needs and it's literally good to go. Customers will still have the choice to be able to purchase an Evinrude engine from dealerships. Telwater will continue servicing and distributing to boat dealerships Australia wide so customers who wish purchase their Evinrude engine only from a dealership can continue to do so.

E-TEC G2

The re-invented Evinrude E-TEC G2 is completely designed and built from start to finish by BRP and is the ideal flagship engine to marry the boating and motor technologies. The range includes the 200 high output, 225 std, 225 high output, 250 std, 250 high output and 300 standard. With the E-TEC engine, technological advances include Pure Power Combustion, Starboard-Starboard engine design and E-TEC's Direct Injection Technology, and these all add up to a package that has faster acceleration, better hole shots, more towing power and more stable RPMs in tough ocean conditions. Not to mention fantastic horsepower in relation to the overall engine weight resulting in improved acceleration and handling. Evinrude also maintains that the Pure Power Combustion system saves up to 15% in fuel consumption against rival manufactures which allows better economy with more time on the

water with a cleaner burning more fuel efficient engine.

E-TEC G2 Design Features

There's a focus on customisation here. It's as if Evinrude know the engines performance features in themselves are a bold statement – so why shouldn't their customers make an equally bold statement, one that matches their lifestyle, in tailoring the look of their engine? There are literally hundreds of colours on offer to choose from and put your own unique signature on your Evinrude E-TEC Engine.

But as well as the surface cosmetics and sharp lines resulting in an attractive head-turning engine, it's underneath where the clever technology comes into its own. The Dynamic Power Steering is integrated directly into the midsection which means it's designed to adapt steering resistance to the boat application. This in turn delivers superior handling and more control whether in tight turns or heavy seas. Along with this the fully integrated digital controls, everything from gauges to the throttle has been completely redesigned so with all that power at your fingertips you are always fully in control. Added great news when you consider that the E-TEC G2 offers a big gain in 40% more power to spare at idle than previous E-TEC models through its Beltless Magneto Alternator that powers the outboard, boat and electronics onboard.

CONCLUSION

One of the great benefits of competition is the drive toward better technology resulting in a better product, price and overall

FWF Tech Tip

E-TEC G2 SPECS

200 H.O. / 225 HP / 225 H.O. / 250 HP 250 H.O. 300 HP

Common Elements:

Engine type:	V6 74° E-TEC D.I.
Displacement:	210 cu in/3441 cc
Recommended fuel:	87 Octane
Emissions compliance:	EPA 2013 CARB 3 STAR European Union
Recommended Oil:	Evinrude/ Johnson XD 100 Oil
Prop shaft HP	
Full Throttle RPM Range:	5400-6000 RPM
Alternator output:	133 Amps Total/ 50 net Dedicated/14 amps @idle
Fuel induction:	E-TEC Direct Injection with stratified low RPM combustion mode
Lubrication:	Multi-point Targeted Oiling
Bore x Stroke:	3.854 x 3.000 in / 98 x 76mm

experience for customers. Undoubtedly the strengthened relationship between two great technical innovators in BRP and Telwater will do this and prompt competing brands to continue to up the stakes and raise their game. Alongside this, the high benchmarks that Telwater and BRP set for one another mean that customers can be confident they are getting not only industry leading products but also a dedicated level of the highest on-site and aftercare service. We look forward to more exciting product releases to come from Telwater and BRP in 2016 and beyond. 🌊