

# NEW PRODUCTS

## BRP EXPANDS NEW ERA OF OUTBOARD ENGINES TO NEW POWER RANGE

BRP announces the release of the next generation of Evinrude E-TEC G2 models with horsepower ranging from 150 to 200, the E-TEC G2 150, 150 H.O., 175 and 200.

Building on the success of the 200 High Output (H.O.) to 300 horsepower models launched in 2014, the introduction of the new mid-range models will bring a new era of outboard engines to even more boaters.

Combining thrilling performance with the most intelligent design and the cleanest outboard engine combustion technology available, the new Evinrude E-TEC G2 models deliver up to 30% more torque, up to 15% better fuel efficiency, and up to 75% fewer total regulated emissions compared to leading four-stroke outboard engines.

The new models will also feature a distinctive, customizable look that allows consumers to perfectly match their boat.

'Our Evinrude E-TEC G2 technology is now the benchmark for outboard engines,' said Alain Villemure, vice-president and general manager of BRP's Marine Propulsion Systems division.

'By expanding this award-winning product line to lower horsepower models, now even more consumers can benefit from the industry-leading performance of Evinrude E-TEC G2.'

'From bass to pontoon, centre console to aluminium fishing, freshwater to saltwater, the revolution is here.'



Available with integrated Dynamic Power Steering and i-Trim, Evinrude's intelligent trim system, the new G2 models deliver confident handling and optimal performance at any speed or in any sea conditions.

Incorporating steering mechanisms into the mid-section of the engines also simplifies rigging for a cleaner transom.

A 20-inch TRAC+ midsection on the 150HP models with i-Trim is also available for boaters that want a lighter package without integrated power steering.

With no required break-in period and featuring standard push-button automatic winterization, the E-TEC G2 product line is one of the easiest engines to own and is covered by Telwater's 3 + 2 year warranty.

E-TEC G2 engines are the first and only completely customizable outboards and new for this year, now available in Mossy Oak and Ice Blue.

The new G2 engines will be available to purchase in Australia from Evinrude's extensive dealer network later this year.



[www.brp.com](http://www.brp.com)

## SHIMANO FORCEMASTER 9000

The deep and mysterious world of the continental shelf dropoff continues to become a little less so, as anglers plumb the depths in search of all manner of fantastic eating table fish.

Shimano's longstanding range of electric reels has helped to explore this new territory, and their latest development — the 12-volt ForceMaster 9000 — is continuing that tradition.

Featuring a line capacity of 1150 metres of 37 kilo braid, the ForceMaster 9000 has a maximum drag of 25 kilos, and a maximum winding strength of 86 kilos.

As the ForceMaster operates under immense pressure, the Hagane Body design keeps the internals in precise

alignment, and these roll on SA-RB bearings. The motor has improved strength and speed, ripping in 140 metres of line per minute. The Heat Free System II vented sideplate keeps the internals cool, which is important with a full stringer of big hapuka or blueye on its way up.

An easy to read 'fine dot' programmable LCD display keeps the angler informed about retrieve speed, drag power, line amount to be recovered, and has a depth alarm to make fishing simpler.

Additionally, the ForceMaster 9000 has an E-Exciting Drag Sound, to let you know when you're getting a bite or the fish is running.



[www.shimanofish.com.au](http://www.shimanofish.com.au)

