

# BRP and Telwater Relationship Strengthened Through New Outboard Distributor Agreement

**pressday**

**SAVAGE**

**QUINTREX**  
Boating Made Easy

**STACER**

**YELLOWFIN**  
PLATE

Telwater, Australia's leading manufacturer of aluminium boat and trailer packages, has been appointed the national distributor of Evinrude E-TEC outboards.

The Evinrude brand has been around for over 100 years and continues to provide one of the best value propositions for boaters across a range of platforms. BRP's recent launch of the groundbreaking Evinrude E-TEC G2 range is further testament to their focus on product design and innovation which fits with our vision for seamless integration with our boats," said Paul Phelan, Managing Director of Telwater.

Since 2011, BRP and Telwater have been working together to provide Australian consumers with class-leading boat, motor and trailer packages. Through this new agreement, Evinrude product distribution and aftersales service will be made accessible through Telwater, not only to their current boat, motor and trailer dealerships, but through the existing stand-alone Evinrude network Australia wide.



**EVINRUDE**  
E-TEC



According to Gregoire Dupont, BRP's vice president and general manager for Asia Pacific: "As the boating industry continues to evolve, it makes sense that we grant the distribution of our product to the leading boating manufacturer in Australia that can supply factory-backed and fitted boat, motor, and trailer packages that offer the highest level of innovation and quality on the market. With a proven track record spanning

almost 30 years in the boating industry, Telwater is a perfect distribution partner to provide sales and aftersales support and to expand the reach of our engine technology."

Australian owned and operated, Telwater is the country's largest aluminium boat manufacturer, producing in excess of 10,000 boats and 6000 trailers annually. Supported through an extensive dealer network across Australia, Telwater is

the company behind renowned boat brands including Quintrex, Stacer and Savage.

The initial agreement will cover the distribution of engines only, servicing both boat & motor and motor only dealerships. During the transition, BRP will continue to be responsible for all genuine Evinrude parts, accessories and clothing as well as technician training and warranty administration. **FL**